



A food company founded more than 50 years ago, M. Dias Branco has a business model focused on small- and medium-sized retail enterprises, national coverage, a vertical integration strategy and the most modern technological process in the sector. The Company's brands have become synonymous of tradition and quality, establishing relations with its consumers based on mutual trust and respect, announces:

EARNINGS RELEASE 4Q12 and 2012

Date: March 04, 2013 (Monday)
After São Paulo's Stock Exchange trading session

Available information at: www.mdiasbranco.com.br/ir

Quiet period: According to the best Corporate Governance practices and fair disclosure M.Dias Branco is in Quiet Period and will not comment on its 4Q12 financial results up to the Conferences Calls.



Conference Calls: March 06, 2013 (Wednesday) - Simultaneous Translation

Portuguese

Time: 09:00 a.m. (New York)
11:00 a.m. (Brasilia)

Phone: +55 (11) 3728 - 5971

Code: M. Dias Branco

Replay: +55 (11) 3127-4999

Code: 64992578

English

Time: 09:00 a.m. (New York)
11:00 a.m. (Brasilia)

Phone: +1 (516) 300-1066

Code: M. Dias Branco

Replay: +55 (11) 3127-4999

Code: 88101769

Live Webcast at: www.mdiasbranco.com.br/ir